

Cookies policy

Definition and function of cookies

What are cookies? A cookie is a file that is downloaded to your computer or terminal when accessing our website. Cookies allow us, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way they use their equipment, they can be used to recognize the user.

What types of cookies does our website use?

- Own cookies: These are those that we send to your computer or terminal from our website.

Third-party cookies: These are those that are sent to your computer or terminal from a domain or a web page that is not managed by us, but by another entity that processes the data obtained through cookies.

Session cookies: These are a type of cookies designed to collect and store data while accessing our website.

Persistent cookies: They are a type of cookies in which the data is still stored in the terminal and can be accessed and processed for a certain period of time, and can range from a few minutes to several years.

Analysis cookies: Those that are well treated by us or by third parties, allow us to quantify the number of users and perform the measurement and statistical analysis of the use made by users of our website. For this, we analyze the navigation on our website in order to improve the offer of products or services we offer.

Advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that are on our website based on criteria such as the edited content or the frequency in which the ads are displayed or depending on the behavior of users obtained through the continuous observation of their browsing habits, which allows to develop a specific profile to show the advertising based on it.

Cookie Management

You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer.

- CHROME: <https://support.google.com/chrome/answer/95647?hl=es>
- EXPLORER: <http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookie>
- FIREFOX: <http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>
- SAFARI: <http://www.apple.com/es/privacy/use-of-cookies/>

Collaborating Companies

Specifically, the service providers with whom we have contracted a service for which the use of cookies is necessary are:

- Google, INC. with the Google Analytics cookie, which is used for the analysis of user behavior on the Internet. The information generated by the cookie about the user's use of the website is transmitted and is generally stored on Google servers in the United States. In case of activating the anonymous IP option on the website, the IP address will not appear complete within the countries of the European Union or in other countries that have so agreed within the economic space of the European Union. Only exceptionally will the full IP address be transmitted to a Google server in the United States and once there it will be shortened. Only with the authorization of the user of the page, Google will use this information in order to assess the behavior of the user on the website, generate reports on the activities of the website and offer

the website owner services related to web use and Internet. The IP address transmitted by your browser in the framework of Google Analytics will not be associated with other Google data. The user can avoid the storage of cookies by configuring the browser accordingly so that cookies are not stored. This configuration may affect the full functionality of the website. With the use of this website, the user agrees to the processing of data by Google in the manner mentioned above. The user can also avoid the registration of the data generated by the cookies and those related to the use of the website (including the IP address), as well as the processing thereof by downloading and installing the following browser plugin available through from this link:<http://tools.google.com/dlpage/gaoptout> More information about the terms and conditions of use and privacy policy in the terms of use of Google Analytics or in the general conditions of Google Analytics. Note that on this page the Google Analytics code includes the tag “gat._anonymizeIp ();”, which ensures the collection of IP addresses anonymously (IP mask)